



Middletown Downtown Business District

Monthly Meeting Agenda

January 28, 2026

8:30 a.m. – 9:30 a.m.

Zoom Meeting**

1. **Call to Order** – Introductions
2. **DBD Partner Updates**
 - City Partners
 - a. Mayor
 - b. Police
 - c. Public Works
 - d. Economic Development & Parking
 - e. Health Department
 - Community Partners
 - f. St. Vincent's
 - g. Chamber of Commerce
 - h. Wesleyan University
3. **Approval of Minutes**- Regular Minutes Nov 2025 (No Dec. Mtg)
4. **Treasurer's Report**- Approval of Nov & Dec 2025 Financials
5. **New Business**
 - FY 2026-2027 Budget Committee formation
 - Approval of Endecom IT Annual Contract
 - Appropriation of \$5,000 to update signage to reflect 250th America Celebration
6. **Staff Updates**
 - Advertising & Promotion
 - Holiday advertising/social media report
 - Beautification & Maintenance
 - 250th Committee update
 - Gift Card Program
 - Report on all sales: In person, on-line, kiosk
 - Special Projects/Events
 - Data Base Completion
 - Mardi Gras event update
7. **925 Report**
8. **Adjournment**

**Please contact Sandra at the DBD office at (860) 347-1424 or Info@downtownmiddletown.com if you wish to attend the Zoom meeting for log in information.