



# Composting for our Climate

## Video and Poster Contest Rules



**What:** Create a video public service announcement or poster that highlights how composting minimizes climate change.

- All submissions must use the title “Composting for our Climate”.
- A public service announcement (PSA) is a message that raises public awareness on a specific topic or issue, in an effort to make positive change.
- Videos must be approximately 90 seconds, be an original piece of work, and must be submitted as a downloadable mp4. Videos must be submitted via a requested link.
- Posters must be 11”x17” and have a clear 1” border around the entire piece of paper.
- Posters must be an original piece of art and hand-drawn or computer generated. Acceptable media include markers, colored pencils, paint or computer graphics software such as Adobe Photoshop or Canva. Use of copyrighted images, video, music logos and trademarks will lead to disqualification.

**Why:** Composting protects the climate. Food Scraps in landfills generate methane, a potent greenhouse gas. Food scraps burned in trash incinerators contribute to climate pollutants. When applied to land, compost sequesters carbon, so it doesn’t cause the atmosphere to warm. It reduces global warming.

**Who:** This contest is open to all Middletown children in grades K-12. There will be four age groups for judging: Children in grades K-2, 3-5, 6-8 and 9-12. Children can enter as individuals, or as a team of up to four individuals.

**When:** All entries must be submitted by 4:30 p.m. on May 2, 2022. Posters can also be dropped off in person to the Public Works office in City Hall, Russell Library. Digital posters can be emailed to recycling@middletownct.gov as a pdf, png, jpeg or jpg. Those submitting videos must email recycling@middletownct.gov by April 29th to receive the link to submit the video.

**Other Information:** All submissions will require a permission form to be completed by a parent or guardian. Entries will be judged by representatives of the Resource Recycling Advisory Commission, Middletown Recreation and Community Services, Middletown Arts Commission and the Russell Library. Winning videos will be posted on the City of Middletown website and social media and Comcast Channel 19. Winning posters will be displayed on MAT buses. All winners will receive a \$25 Downtown Middletown Gift Card. 2nd place winners will receive a \$25 gift certificate towards Recreation programming. All posters will be on display at Russell Library. Check out our Helpful Tips page for more information. Questions? Contact recycling@middletownct.gov or 860-638-4855.





# Composting for our Climate

## Permission Form for Contest Entry



Name of Child: \_\_\_\_\_ Grade: \_\_\_\_\_

Middletown Address: \_\_\_\_\_

I give permission for the child named above to submit their video or artwork to the City of Middletown "Composting for our Climate" Video and Poster Contest.

As the parent/guardian, I have completely read the rules for the Contest and by consenting to the child's participation in the contest, agree to abide by those rules.

I certify that the child's video or artwork submitted with this release is his/her original work and does not violate any copyright laws.

I hereby grant the City the rights to use, display, publish, reproduce, and distribute the video or artwork submitted for the Contest, and to identify my child as the artist.

Name of Parent/Guardian: \_\_\_\_\_ Relationship \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*\* For a group submission, please list the other group members below. All members must submit a form.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

*Thank you to our sponsors!*





# Composting for our Climate

## Video and Poster Contest Helpful TIPS!



- Be sure to read all the rules on the Contest Rules Page.
- This contest is open to all public, private and home schooled children, grades K—12. Group entries (up to four children) are acceptable. If children are in different age groups, the judges reserve the right to place the entry in the most appropriate age category.
- Artwork must be submitted in sizes specified in the rules.
- Artwork must be in color. Remember, the poster winner will be turned into a bus sign, so the more colorful, the better.
- All entries must be accompanied by a permission form. Information on the form is for the contest only.
- Entries must be about “Compost for our Climate”. It can be about how compost influences our environment, how to compost, why to compost, what is composting, encouraging people to compost or any other way compost and the climate interact. More information on composting can be found [here](#).
- Make sure the message in the video or the poster is clear and concise.
- Posters should be colorful. Images and words should be easy to see from a distance.
- Do not use or show any brand names or copyrighted material.
- Judges decisions will be final. All entries will be awarded based on following the rules, creativity, clear messaging and artistic excellence.
- All submissions must be received by 4:30 p.m. May 2nd, 2022. Posters can be dropped off at Russell Library or the Public Works Department in City Hall. Digital posters can be emailed to [recycling@middletownct.gov](mailto:recycling@middletownct.gov). Videos must be submitted via a requested link. Request the link by April 28 from [recycling@middletownct.gov](mailto:recycling@middletownct.gov).
- Winners will be announced by May 20th.
- First Place Poster winners will receive a \$25 Downtown Middletown Gift Certificate and posters will be displayed on MAT buses. All posters will be displayed at Russell Library.
- First Place Video winners will receive a \$25 Downtown Middletown Gift Certificate and videos will be posted on the City of Middletown website and social media.
- All second place winners will receive a \$25 gift certificate towards Middletown Recreation programming.
- Questions? Contact the Middletown Recycling Coordinator at [recycling@middletownct.gov](mailto:recycling@middletownct.gov) or 860-638-4855

*Special thanks to our partners: Russell Library, Middletown Recreation and Community Services, Middletown Commission on the Arts, Middletown Public Works and Middletown Area Transit District.*