



Outreach for Save As You Throw

The City conducted extensive outreach for the Save As You Throw trash program including:

Initial Outreach

- Insert in Sanitation Bill
- McDonough School
- Newspaper article
- Bag distribution (at every doorstep)
- Retail store & Library tabling

Community Meetings

- Free Center
- What's in What's Out - May & April
- Council Meeting - April
- Feedback Session - May

Information Table Events

- Juneteenth
- Earth Day
- Repair Cafe
- Scavenger Hunt
- Farmer's Market (all summer)
- Reboot Eco Events
- Outreach Tables

Food Scrap & Recycling School Presentations

- McDonough School Assembly
- McDonough School Pick up line
- Wesley School — 5th Grade
- MHS Culinary Class
- Summer Camps (4)
- Collection at Circus Camp

Curbside Tagging – December, January, February, & April

Pilot to Permanent: Spring/Summer 2023

- Tabling & events (April — November)
- Feedback Sessions (4)
- Questionnaires & App feedback
- Work with DPW & Finance to finalize elements of a permanent program including:
 - Bag sizes & packaging
 - Finalize Sanitation District Fee reductions
 - How to handle renters
 - Curbside coaching & enforcement
 - Outreach Strategy
- Apply for DEEP Bridge Grant
- Amend SMM Grant Resolution
- Present to Sanitation Commission 6/25/23
- Present to Public Works Commission 8/9/23
- Present to Sanitation Commission 8/22/23
- Present to Finance & Government 8/30/23
- Present Resolution to Council 9/5/23

Public Outreach September — Current

- Bill inserts
- Tabling, events, displays every weekend
- Press releases and conferences
- Website, social media, newsflashes, civic send messages
- Commission meetings & Common Council
- Bill information & mailings
- Free Bag Giveaway December - January 15
- Residential Canvassing — canvassed the entire district; 400 conversations
- Renters & landlords mailings
- Bag Assistance Program
- Businesses — Chamber event, canvass, mailing, technical assistance
- Schools

