WHAT A "YES" VOTE ON JANUARY 20TH WATERFRONT REFERENDUM BOND ISSUE MEANS TO MIDDLETOWN

THE PROJECT

It means resources to:

. Stop waterfront erosion.

. Construct overlooks, piers and parking areas.

. Provide a variety of recreational activities.

. Construct sufficient utilities.

. Prepare new boat launching and docking facilities.

. Generate new recreational and tourism benefits.

. Create new jobs and stimulate economy.

. Preserve unique quality and historic character of riverfront.

. Protect valuable city property and buildings against further damage.

. Refurbish Old Yacht Club.
(Park and Recreation Building)

COST INFORMATION

The U. S. grant of $750,000.00 from EDA (U.S. Department of Commerce) that has been offered means:

Real Savings: 60% Federal Share $ 750,000.00
                40% Middletown's Share   500,000.00
                                          $1,250,000.00

Very Small Budget Increase: Less than one-tenth of 1% of the City's annual budget for the bonding period.

Hardly Any Increase In Mill Rate: Based on Grand List, no real effect on tax rate.

Less Than $2.00 Per Household: Annual cost to any household estimated at $1.88 or less for twenty years.

Potential Future Development Funding: New projects related to waterfront expansion may attract additional Federal aid.

Genuine Commitment To Future Of Middletown: Commercial, industrial potential, expanded tax revenues, means more vigorous economy, more stable tax rates.

RECLAIM MIDDLETOWN'S PROUD HERITAGE -HELP OUR WATERFRONT!

VOTE "YES" ON TUESDAY, JANUARY 20
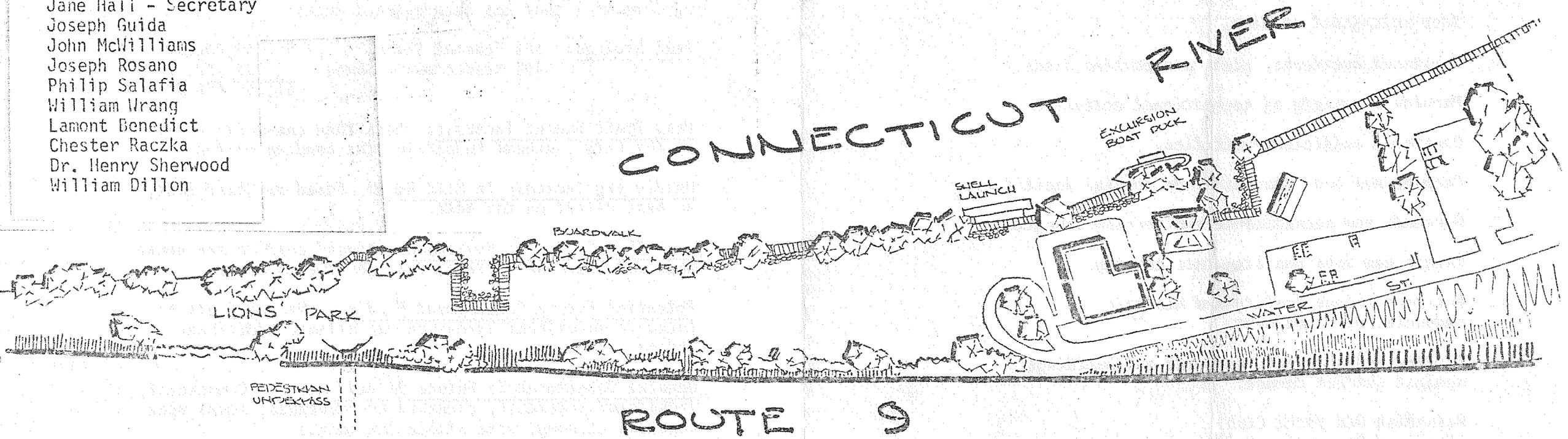
HELP OUR WATERFRONT COMMITTEE
Co-Chairman

Anthony S. Marino - Mayor
Dr. Christie E. McLeod - Common
Council

Harbor Improvement Agency

Arnold W. Ackerman - Chairman.
Joseph Meehl - Vice Chairman
Jane Hall - Secretary
Joseph Guida
John McWilliams
Joseph Rosano
Philip Salafia
William Wrang
Lamont Benedict
Chester Raczka
Dr. Henry Sherwood
William Dillon

MIDDLETOWN and the CONNECTICUT RIVER

a new image

CONNECTICUT RIVER

EXCURSION BOAT DOCK

SHELL LAUNCH

BOARDWALK

LIONS PARK

WATER ST.

PEDESTRIAN UNDERPASS

ROUTE 9

a PLAN for WATERFRONT DEVELOPMENT