



MIDDLETOWN REDEVELOPMENT AGENCY

Status Report on Redevelopment Projects

1. Miller & Bridge
2. Ferry & Green
3. Riverfront



Miller & Bridge Streets

- ◆ Section 108 Loan Approved
- ◆ Awaiting Disbursement
- ◆ Will allow completion of
 - Phase I
 - Most of Phase II

Miller & Bridge Streets



- ◆ Completed Properties



Peter Welch 121 Bridge St.



David Janis – 12 Miller St.

Miller & Bridge Streets



- ◆ Phase I Properties

James Bowerman Jr. – 50 Miller Street



Peter and Joyce Evans – 15 Miller Street

Miller & Bridge Streets



◆ Phase II Properties

Mount Hope FBG Church – 115 Bridge St.



Gillis and Joann Liljedahl – 103 Bridge Street



Dawn Ross – 109 Bridge St.

Miller & Bridge Streets



- ◆ Phase II
Properties, cont.

Alfredo's Riverside Rest. Inc – 133 Bridge St.



Alfredo's Riverside Rest. Inc – 141 Bridge St.



Ferry & Green Streets

- ◆ RFP Completed (at printers)
- ◆ Proposal Deadline: January 15



Riverfront

- ◆ RFP Completed (at printers)
- ◆ Proposal Deadline: January 31



Project Background and Approach



◆ Listening to the Public

1. Mayor's Select Committee on Waterfront Development Hearings
2. The Report
3. The Land Use Plan

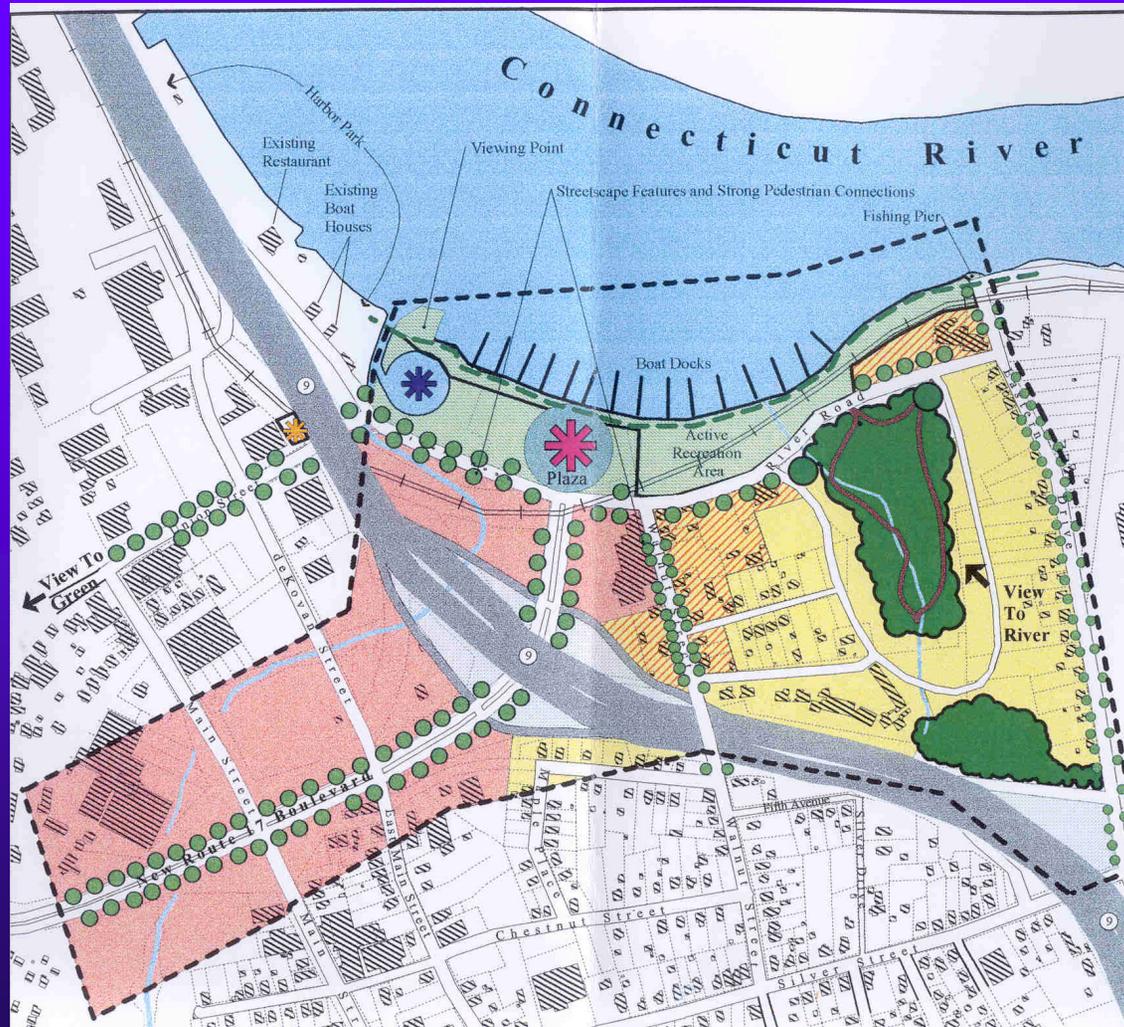
◆ Illustrating their Vision

1. Synthesizing the Material
2. Giving it to Compelling Architect
3. Overseeing the Drawings

◆ Marketing the Vision

1. Enrolling the Decision-makers
2. Publicity and Public Support
3. Advertising and Developer Solicitation

Workshop Outcome



ACM Waterfront Drawings



Waterfront Plan



Inner Harbor



Inner Harbor (Closeup)



Miniature Main Street



Adaptive Reuse



Sumner Brook



High-end Housing



Signature Building



And...500,000sf Retail



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Marketing



- ◆ Full-page add in industry magazine with national circulation

The Big Picture

